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## Against All Odds project

Posted by Design Stories on January 17, 2011 at 6:36am

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### What is AAO?

**Against All Odds** is a mechanism that produces thoughts, ideas and actions, abbreviated to AAO project.

Specifically, AAO is:

first, a 'think-tank': it promotes debate on occurring issues which need to be addressed within the framework of Architecture (in its wider understanding as spatial practice) regarding society, ecology and culture.

second, a 'disseminator of ideas': it raises public awareness on the value of Architecture (as spatial practice) in resolving significant current issues, as well as in offering a podium for the promotion of projects that address its main philosophy.

third, a 'do-tank': it sets targets for the fulfillment of which it creates partnership models with organizations, educational institutions and designers, becoming their strategic partner.

### AAO's scope of activities:

Above all, **Against All Odds** aims to detect and investigate the issue through which a solution to contemporary social

is the object of research and, therefore, the subject matter of Against All Odds.

At the same time, AAO project aims to inform and raise public awareness as to the function and positive effect of Architecture for the benefit of society as a whole. But also as to the art of Architecture to act 'as a mediator of social tensions and be considered as a resource, one of the instruments which contribute to the balance of society1. 'To try to carry out strategies that contribute to the overall quality of human settlements. To bring to society special knowledge, skills, and aptitudes essential to the development of the built environment of their societies and cultures2.

### What is Architecture?

Space is by its very nature social, and society is spatial. Architecture exists to serve society primarily by designing and planning its spatial infrastructure. Thus by Architecture we mean all territorial practices that contribute to spatial solutions for the benefit of society.

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ETHICS / AESTHETICS

Architecture is moreover the means through which we comprehend the city, the society, the space, in order to start finding solutions towards these directions. Thus spatial practice, territorial practice and Architecture are from now on synonymous.

**AAO basic principles:**

Multidisciplinary approach - it employs a combination of related creative fields such as Architecture, Art and Design, for the creation of a multilateral creative practice acting in the benefit of society in its whole.

Global issue perception.

Local perception application.

AAO restructures its form and suggests a different answer depending on the issue it has chosen to address.

**What does the name AAO indicate?**

The name **Against All Odds** indicates the power and struggle required for every transformation, but also the teamwork and care needed so that a transformation can both be expressed and realized for the benefit of society.

read more...

Against All Odds is a concept by architect Lina Stergiou.

The AAO is organized by Life Strategies, a proactive design organization committed to strategically designing actions for life.

For this year, Against All Odds has scheduled a series of actions and events under the title Ethics / Aesthetics.

Curator at large of Ethics / Aesthetics is **Lina Stergiou**.

[1] Architectural Education: Basic Categories and Dimensions, in Unesco-UIA Charter of Architectural education. UIA Architectural education. Reflections and Recommendations. Barcelona: Gráficas Forum, February 2008, p.26

[2] Recommended Guidelines for the Policy on Ethics and Conduct. Preamble, in UIA Accord on Recommended Standards of Professionalism in Architectural Practice. Gaithersburg, Maryland: Balmar Solutions in Print, December 2006, p.59

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**Events**

**wed perinthalmanna**

June 5, 2010 to June 5, 2011 – KERALA

i am in the process of integrating art and athletics as part of enjoying gods beautiful creation with a green economic perspective

Organized by [SHAHUL HAMEED TT](#) | Type: birthday, party

**MDF + Cristalplant design contest 2011**

September 14, 2010 to January 31, 2011 – the fillmore

Cristalplant® Design Contest, at its third edition, is promoted by Cristalplant® in collaboration with MDF Italia, the famous Italian brand of design, with the aim of selecting innovative projects wh...

Organized by [cristalplant](#) | Type: design, contest

**NONO' with ALMA DESIGN\_SALONE DEL MOBILE 20101**

April 14, 2011 at 8pm to April 19, 2012 at 7pm – MLANO rho

ALMA DESIGN wait for you at the "Salone del Mobile", 49th edition, from the 14th to the 19th of April...come and see what's new!

Organized by [stefano soave](#) | Type: salone, del, mobile

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**Forum**



**Themes for designing a restaurant**

1 Reply

hi...please advise...as m a student of interior designing...i have been given my next project as a theme restaurant...PLEASE GIVE ME

SOME GOOD IDEAS FOR THEME RESTAURANTS!!!!!!!!!!!!!!!!!!!!!!  
Started by Taranpreet in **Vendors**. **Last reply** by Suketu Dave 2 hours ago.



**staining wood with color dyes...**

3 Replies

Hi Everyone,Please post your comments and knowledge on staining wood with dyed colors.As i am doing my research on the same topic,any information on the different dyes available will be very helpful...

Started by Shyama Maheshwari in **General**. **Last reply** by marisa rechenberg Jan 17.



**HELP!!! IDEAS/ASSISTANCE IN BUILDING AN INT. INTERIOR & EXTERIOR DESIGN CONSULTANT FIRM**

Hello, I could really use some help FAST! I am in the process of developing an international design consultant biz. I'm people with experience in such a venture or others with ideas would please sh...

Started by Kirklin D. Hall Jr. in **General** Jan 16.



**give me some ideas** 2 Replies

hiiii friends i m working on a project on hilly area so want some ideas for this house. plz tell me about furniture for there nd abt other things

Started by nitin jangir in **General**. **Last reply** by nitin jangir Jan 16.



**Antiques Restoration**

Am looking for an internship in antiques restoration in Italy. Any ideas how i can get there?

Started by Gawdat El Abd in **Job Board** Jan 14.



**Furniture Design Course??**

I am working in the furniture field, and i am looking for a furniture design course or an internship where i can get to learn more about the art of design.. any suggestions?? Thank you.

Started by Gawdat El Abd in **General** Jan 14.



**help me....** 10 Replies

plz...can someone give me an idea to design a homestay unit for my final project.....

Started by angel in **Vendors**. **Last reply** by Suketu Dave Jan 12.



**dissertation....** 8 Replies

hey can anyone guide me on small town urbanism.

Started by Reema Naik in **General**. **Last reply** by Suketu Dave Jan 12.



**Welcome to homedeco2u.com**

Good day to everyone, Let me introduce my emerging concept of my web business - homedeco2u.com. homedeco2u.com is a recently established web portal connecting all merchants with consumers with Web...

Started by homedeco2u.com in **General** Jan 12.



**helpppp!!!!**

hey guys can u help me out in designing ma project ov school of art,design and architecture...especially layout of spaces in design(textile and product design)...and interactive spaces designing too...

Started by Nayab Khan in **Vendors** Jan 11.

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